



# SALMA LOUM

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## RELEVANT EXPERIENCE

### Data & Graphics Journalist

#### Los Angeles Times | Los Angeles, USA | 2021- current

As a member of the 2021-2022 LA Times fellowship program, my bylines ranged from reporting, video operating, editing and building an interactive guide for sexual assault survivors; to creating a mental health puppet show for youth; called Head-lines.

### Freelance Data Journalist/ Panelist

#### Center for Health Journalism, USC Annenberg | Los Angeles, USA | April 2021

The 2021 Domestic Violence Symposium and Impact Reporting Fund invited me to teach more than 120 journalists about dealing with domestic violence datasets and reflecting on my experience interviewing survivors, police departments, and collecting domestic violence and sexual assault data during the COVID-19 pandemic.

### Data Journalist/ Stanford Rebele Intern

#### Minneapolis Star Tribune | (Remote) CA, USA | Summer 2020

Worked with the Pulitzer-winning newsroom during their coverage of George Floyd's murder and the reverberations that followed in Minneapolis & St Paul. Analyzed datasets to show the effects of the COVID-19 pandemic and the protests that followed George Floyd's murder on Domestic Violence in Minneapolis.

### Cinematographer

#### Freelance | Los Angeles, USA | 2016 - current

Climbed my way up from a 2nd Camera Assistant to 1st Camera Assistant to Camera Operator. I worked on various sets ranging from commercials, music videos, documentaries, and feature films. Every job came with challenges such as a new crew & different cameras.

### Camera Operator

#### BBC Arabia | Cairo, Egypt | 2014-2015

As a female camera operator in the Middle East, personal safety and time management were my top priority. I had to swiftly sort my raw footage and edit them in a timely manner while being prepared to innovate and experiment with new ideas on the go. Being able to pick up any new software or camera was one of the valuable assets I gained on this job.

### Assistant Executive Producer

#### Sizzle Pitch | Los Angeles, USA | 2013-2015

Oversaw six interns participating in different aspects of productions. Worked regularly with After Effects, FinalCut Pro, and Premiere. This was in conjunction with completing management tasks, networking with clients, and balancing production/ business priorities. On several projects, I wore many hats, working as a camera operator, editor, graphic designer & coordinating producer.

### Conflict-zone Camera Operator

#### Sky News Arabia | Cairo, Egypt | 2012-2013

Being one of the few women camera operators in Egypt at a critical time, I gained most of my experience working side by side with some of the most internationally renowned roving camera operators.



## EDUCATION

### Stanford University | California, USA | 2019-2020

#### MA Journalism

Emphasis on computational journalism.

### Misr International University | Cairo, Egypt |

#### 2009-2013

#### BA Mass Communication

Emphasis on Radio, Television & Documentary Filmmaking.

### SUNY Cobleskill | New York, USA | 2010-2011

#### International Exchange Student



## SKILLS

### Coding Languages & Libraries:

HTML, CSS, SQL, Python, JavaScript.

### Cameras Operated:

Black Magic 4K, ARRI Alexa, Arri Amira, RED Epic, RED Dragon, Canon C300 MKII, DSLRs, Panasonic P2, JVC, Go Pro & Insta360 (Variations of Virtual Reality Cameras)

### Video Editing:

FinalCut Pro, After Effects & Premiere.

### Photo Editing:

Photoshop, Illustrator & Lightroom.

### Licenses & Trainings:

National EMT license, Community Response Team Training (CERT), Hostile Environment and Emergency First Aid Training (HEFAT), California Real Estate License

### Languages:

Bilingual in English and Arabic, and moderate in French.